



For: Dr. Lankin's Awesome Almonds
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FOR IMMEDIATE RELEASE

Awesome Almonds® Voted #1 Snack Food for the Second Year in a Row

Farmington, CT, January 6, 2008 - Dr. Lankin's Orange-Vanilla Awesome Almonds® were voted the #1 Snack Food for 2008 by the Connecticut Specialty Food Association. This year's competition included over 170 specialty food items from 50 companies in 20 categories. This is the second consecutive first place award for an Awesome Almonds® product. Last year Dr. Lankin's Cinnamon-Vanilla Awesome Almonds® were voted the #1 Snack Food for 2007.

Dr. Lankin's Specialty Foods, LLC was started in Groton, CT, and features the first physician-created almond snack. Dr. Ken Lankin, a board-certified physician, started making Awesome Almonds® in response to the growing body of research demonstrating the potential health benefits of almonds such as a reduction in cholesterol, heart disease, and certain cancers.

Awesome Almonds® are available in three flavors: Orange-Vanilla, Cinnamon-Vanilla, and Cocoa-Java. Awesome Almonds® products are kosher, gluten-free, vegan-certified, and are made with 100% all-natural ingredients, with no added cooking oils. This heart healthy snack contains no salt, no trans fat and no cholesterol.

Awesome Almonds® are packaged in 2 oz pouch bags (36 bags/case), and sold online and nationwide at specialty and natural food stores. A special distribution includes many upscale gift baskets, especially those with a health and wellness theme, such as Well Baskets (www.wellbaskets.com) and Vegan Divine (www.vegandivine.com).

Dr. Lankin's Specialty Foods, LLC is dedicated to promoting the unique health benefits of almonds and providing them in high quality foods that provide delight, good nutrition, and flavor. The company is a member of the CT Specialty Food Association and the National Association of for the Specialty Food Trade (NASFT). For more information, visit www.AwesomeAlmonds.com, or contact Noreen Cushing, Marketing Director at 1-888-ALMOND-5.

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